



Edward Freddy

UI/UX & Product Designer

Work Experience

● Oct 2022 - Present

Creative Director at Tesla Inc

Always begin your bullet points with a strong action verb, like “revamped,” “designed,” and “led.” This keeps the focus firmly on what you’ve accomplished and what your specific role was. Use a variety of action verbs and try not to use the same verbs more than 1-2 times.

● Apr 2017 - Jan 2021

Product Designer at Apple Corp

Back up your achievements by including hard numbers and metrics. Using descriptions like, “decreased uninstallation by 40%,” and “35% increase in revenue,” not only shows what you did, it highlights the impact your actions had on the overall project and the company.

● Feb 2012 - Dec 2016

Senior UI/UX Designer at Google Inc

UX design and UI (user interface) design are often used interchangeably, with some jobs advertising for a hybrid UI/UX designer. UI design roles are more focused on visual design elements, including color schemes, icons, typography, and responsive design. Many advertised UX designer roles also ask for UI design skills, so positioning yourself as a UX/UI designer is a good way to instantly expand your job market.

Education

● **Master of Software Engineering**

Stanford University

Palo Alto, CA

Apr 2016 - Jan 2019

● **Industrial Design & Technology**

Massachusetts Institute

Cambridge, MA

Apr 2012 - Jan 2015

Skills

UI/UX Design 92%

Product Design 95%

Web Development 80%

Graphic Design 85%

Hobby & Interest

- > Photography
- > Videography
- > Traveling
- > Surfing
- > Cycling
- > Camping

Knowledges

- Marketing
- Social Media
- Problem Solving
- Communication
- Leadership
- Interpersonal
- Networking
- Creator
- Search Engine